



Kroger Neighbor to Neighbor Donation Program Donating \$1 Million to Local Texas & Louisiana Organizations

Dear Customer:

Thank you for your interest in the Kroger “Neighbor to Neighbor” Donation Program. We are excited to inform you that the program is a great way for nonprofit organizations to raise money. The program will allow churches, schools (K-12), or any 501 (c) (3) charitable organizations the opportunity to earn a portion of \$1 million that will be donated annually. The program earning period is **July 1, 2012** through **April 30, 2013**.

The program enrollment process and the earnings payout plan are outlined in the application brochure. The program is available to qualifying organizations in Texas and Louisiana. The following information is required for enrollment:

- ❑ Copy of your IRS 501 (c)(3) certification
 - Churches: Letter of request from Senior Clergy
 - Schools (K-12): Letter of request from Principal
- ❑ Organization Application
- ❑ Terms and Conditions

Note: All applicable forms should be signed and dated.

Kroger will begin processing enrollment applications **June 1, 2012 thru Dec.31 2012**. Please allow approximately 10 business days for processing. **Organizations will only be contacted in the event that additional information is needed.**

Again, thank you for your interest in the Kroger Neighbor to Neighbor program, as we look forward to giving back to the community. At Kroger, we are committed to helping your organization. The Kroger **2012-2013** Neighbor to Neighbor Donation Program is designed to make your fund-raising the easiest way in town for your organization to earn money by simply using the Kroger *plus* Card.

Sincerely,
The Kroger Co

MAIL INFORMATION TO:

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