

Organization Checklist

The Kroger 2012-2013 Neighbor to Neighbor Donation Program

- ❑ Read Organization Letter
- ❑ Fill out Application form
- ❑ Read and sign Terms & Conditions form and mail to The Kroger Co. or email neighbortoneighbor@kroger.com
- ❑ Applications will be processed starting **June 1, 2012** thru **Dec.31,2012** Please allow 2 weeks from the processing start date for your organization to be updated to the website.
- ❑ Find YOUR organization specific barcode on www.krogerneighbortoneighbor.com (see enclosed sample letter).
- ❑ Make LOTS of copies of your organization's customer letter to distribute to friends, staff, parents, and customers. Encourage them to link their Kroger *Plus* card to your organization and start accumulating **July 1, 2012** to **April 30, 2013**

How many Kroger Neighbor to Neighbor accounts can an organization have?

One per organization (Example: ABC HIGH SCHOOL account could represent: PTA, cheerleaders, football, basketball, band, etc. Distribution of the funds will be at the discretion of the principal of the school).

How much can my organization earn?

The Kroger Neighbor to Neighbor Donation Program will donate \$1 million annually. Each organization will earn a percentage of the \$1 million equal to the percentage of total earned contributions attributable to that organization.

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